

July 2006

Dear NewBeauty 5 Star Destination,

It is my pleasure to advise you have been voted a "Five-Star Beauty Destination" by *NewBeauty* magazine.

NewBeauty is the first national beauty publication devoted exclusively to providing a comprehensive and authoritative guide to the latest advances in plastic surgery, dermatology and cosmetic dentistry, as well as revealing the best non-surgical beauty secrets, must-have products, top salons and spas and more. *NewBeauty* magazines are available in bookstores, newsstands, drugstores, supermarkets and all Nordstrom department stores across the nation.

In recognition of your achievement, we have enclosed your custom "Five-Star" award plaque and a box of the latest issue of *NewBeauty* at absolutely **NO CHARGE** is being shipped to you. In addition, **your spa/salon is listed as a "Five Star Beauty Destination" in *NewBeauty* magazine.** Again, there is absolutely **NO CHARGE** for these magazines or your listing. **You will NOT be invoiced.**

Another exciting benefit we offer to our "Five-Star Beauty Destinations" is our Speaker's Bureau Program. If you have any future events planned at your salon/spa and would like a *NewBeauty* cosmetic enhancement expert to speak at no charge to you, please complete the attached form and fax it to us at your earliest convenience. We have board certified plastic surgeons, facial plastic surgeons, dermatologists and cosmetic dentists available to speak at your special events and functions (there must be a minimum of 25 attendees at the event). We will also supply complimentary copies of *NewBeauty* magazine for all attendees while supplies last.

NewBeauty is pleased to announce a new Spa/Salon section of the magazine. If you are interested in advertising in our next issue please contact Nicole ASAP to learn more about this opportunity.

If you have any questions or would like more information about *NewBeauty Magazine*, "Five-Star Beauty Destination Program" or to receive more complimentary magazines and lobby copy stickers please contact Nicole Sanger at nsanger@newbeauty.com. You can reach her by phone at 561.750.0151 x227.

All the best,



Adam I. Sandow
CEO and Publisher