



FOR IMMEDIATE RELEASE
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**COMMUNITY ENVIRONMENTAL DETOX DAY
and Fundraiser To Care For Our Firefighters**

Santa Barbara - Qui Si Bella Eco-Wellness Spa is hosting an "Environmental Detox Day" for the community on Sunday, September 9th from 12noon to 5pm at their location at 3311 State Street (Loreto Plaza next to Harry's Restaurant).

The event is focused on providing eco-friendly nutrition, services and education to community members for gently alleviating environmental toxins from the body as a result of emissions from the Zaca fires. A \$20 donation is requested which provides each participant with a variety of healthy choices to partake in. Proceeds from this event will help fund an additional event which will be dedicated solely to our firefighters who are putting themselves "on the line" to manage the fires and protect our community. This later event will take place once the fires have been 100% contained.

A \$20 Donation Offers Each Participant: Free Tasty Detoxifying Beverages and Healthy Hors d' Oeuvres; A Choice of a Free 15 Minute Massage or Reflexology Treatment, Asian Foot Soak or Ion Cleanse; Experts on Site to Provide Education for Personal Wellness Programs; Hourly Drawings for: Complimentary One Hour Lymphatic Massage, Body Scrub, Body Wrap, Asian Foot Bath & Reflexology Treatment.

Qui Si Bella owner, Chrys Huynh is an active member of the Santa Barbara Chapter of the Red Cross and is no stranger to relief efforts both locally and abroad. She has invited the local Red Cross to be present on September 9th to receive additional community donations and to provide citizens with fire containment updates.

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The challenge faced by the Santa Barbara County Chapter of the American Red Cross is the multitude of expenses incurred from contingency planning for the Zaca Fire. The total cost for the local Chapter to date is about \$100,000.

Ongoing disaster plans have included bringing in resources to shelter and feed 1,000 people, with contingency plans to shelter and feed up to 20,000 evacuees if the fire crossed the mountain into South Santa Barbara County. The Zaca Fire is now the second largest fire in California history. The Red Cross will be on standby until it is 100% contained.

In response to the fire, the Santa Barbara Red Cross has additionally brought in 10 Teams of Disaster Shelter Volunteers on stand-by from over 5 states and trained over 190 Red Cross Volunteers. The costs include housing, meals and transportation to Santa Barbara. They acquired emergency response vehicles and 1,000 cots and blankets, along with comfort kits delivered in four semi-trailer trucks from out-of-state Red Cross Chapters.

The local Red Cross will also be present on September 9th to receive additional donations to help rebuild the funds used during the Zaca Fire (approximately \$100,000 was spent locally to date), and provide fire containment updates.

Other community organizations will be present as well on September 9th at Qui Si Bella to offer information in support of this important cause.

For more information about the Detox Day event, call Qui Si Bella at 805-682-0003 or visit www.quisibella.com.

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Matching Calendar Item appears below.